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CANUCKS AUTISM NETWORK ANNOUNCES NEW BRAND AMBASSADOR STEVE DARLING



Vancouver, B.C. - Canucks Autism Network (CAN) is pleased to announce that Sportsnet 650 morning co-host and former Global News morning co-anchor Steve Darling has joined the non-profit organization as a brand ambassador. Steve joins Vancouver Canucks goaltender Jacob Markstrom as one of two ambassadors for CAN.

Steve's first appearance as CAN's ambassador will be at their annual Festival of Lights, powered by National Bank. Hosted at VanDusen Botanical Garden, the holiday event is among CAN's most highly-anticipated dates on the calendar. Steve will join CAN staff and volunteers to welcome over 300 families living with autism as they enjoy complimentary hot chocolate and coffee from Tim Horton's, photos with Santa, and a private walk through the festive outdoor lights display.

Steve's exemplary involvement in the community makes him a wonderful fit as the new ambassador. In the light of the upcoming holidays, he feels especially encouraged to inspire the community by giving back. As an avid sports fan and member of the local sports media, Steve is passionate about helping children with autism enjoy their lives to the fullest through sports and recreation. As the new ambassador, Steve hopes to highlight the impact of CAN's programs and the dynamic stories of success that colour its province-wide community.

"I am thrilled to be involved with the Canucks Autism Network community," says Steve Darling. "My family and I are looking forward to support CAN's initiatives moving forward and getting to know the families and supporting them in any way we can."

“We are thrilled to be able to share the wonderful news that Steve Darling as our new ambassador,” said CAN’s President and Chief Executive Officer, Katy Harandi. “The Canucks Autism Network brand seeks to highlight the importance of family, community and collaboration, which are all characteristics that we feel Steve exemplifies in his professional and personal life. His involvement with our organization coincides with exciting events to come in the new year that we cannot wait to share with everyone.”

For more information about the Canucks Autism Network, please visit www.canucksautism.ca.

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About the Canucks Autism Network

The Canucks Autism Network (CAN) provides year-round sports and recreation programs for individuals and families living with autism, while increasing awareness and providing training in communities across British Columbia. To learn more, visit www.canucksautism.ca.

For media interviews with Canucks Autism Network, please contact:

Noah Morantz

Canucks Autism Network

VP, Development and External Relations

noah.morantz@canucksautism.ca

604-685-4049 ext. 206