

# BIRTHDAY FESTIVAL

**JULY 7, 2018 • SURREY CIVIC PLAZA  
SPONSORSHIP PACKAGE**





## ABOUT CANUCKS AUTISM NETWORK

Canucks Autism Network (CAN) provides year-round sports and recreation programs for individuals and families living with autism, while increasing awareness and providing training in communities across British Columbia.

**491** PROGRAMS  
DELIVERED



**3,983** CANUCKS AUTISM  
NETWORK MEMBERS



**79** COMMUNITIES  
IMPACTED

**9,200** VOLUNTEER HOURS  
CONTRIBUTED



**9,572** PROGRAM SPACES  
FILLED

**4,041** PEOPLE TRAINED  
BY CAN

**285** PROGRAM STAFF  
MEMBERS

**620** DEDICATED  
VOLUNTEERS

## ABOUT AUTISM SPECTRUM DISORDER

Autism is a developmental disorder diagnosed based on difficulties with social communication and behaviour, but there is significant variability among individuals who share the diagnosis. Autism occurs in all racial, ethnic and social groups, but is almost five times more likely to occur in boys than girls. 1 in 68 children is diagnosed with autism. In BC alone, there are over 11,000 children and youth living with autism.



## ABOUT CANUCKS AUTISM NETWORK BIRTHDAY FESTIVAL

In celebration of our 10-year anniversary, Canucks Autism Network will host the CAN Birthday Festival on Saturday, July 7, 2018, at Surrey Civic Plaza!

The CAN Birthday Festival will feature family-friendly birthday games and attractions in the daytime, followed by evening concert performances and a beer garden. This one-of-a-kind birthday party will also see special appearances from Vancouver Canucks representatives and other local celebrities!

With CAN families and the general public invited to celebrate with us, we anticipate over 1,500 guests in attendance. Don't miss an opportunity to be a part of the most inclusive birthday party that the Lower Mainland has ever seen!



# PRESENTING SPONSOR—\$25,000

## Benefits

- Logo placement as Presenting Sponsor next to CAN Birthday Festival logo on all event collateral
- Logo recognition on CAN Birthday Festival stage signage
- Verbal recognition by CAN Birthday Festival event emcee
- Logo and website link on CAN Birthday Festival webpages
- Invitation for five representatives to attend the VIP Breakfast Reception at the CAN Birthday Festival and access to the VIP Tent
- Opportunity to set up a 20'x10' branded tent at the event
- Opportunity to provide promotional items for event guests (~1500 attendees)
- Opportunity for company representative to speak at the event
- Social media mentions pre- and post-event
- Logo placement on t-shirts, brochures, posters and sponsor recognition signage at event
- Ability to use CAN Birthday Festival logo in sponsor's promotional and advertising initiatives
- Exclusive invitations to CAN events throughout the year

Benefits can be tailored to fit your marketing and organizational goals. We strive to create a mutually beneficial partnership between your establishment and Canucks Autism Network.

Email [ryan.yao@canucksautism.ca](mailto:ryan.yao@canucksautism.ca) to further discuss this opportunity.



# ZONE SPONSOR—\$10,000

## Benefits

- Logo placement on t-shirts, brochures, posters, and sponsor recognition signage at event
- Logo recognition on CAN Birthday Festival stage signage
- Verbal recognition by CAN Birthday Festival event emcee
- Logo and website link on CAN Birthday Festival webpages
- Invitation for two representatives to attend the VIP Breakfast Reception at the CAN Birthday Festival and access to the VIP Tent
- Opportunity to set up a 20'x10' branded tent at event
- Opportunity to provide promotional items for event guests (~1500 attendees)
- Social media mentions pre- and post-event
- Opportunity for company representative to speak at the event

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# ACTIVITY SPONSOR—\$5,000

## Benefits

- Logo placement on t-shirts, brochures, posters, and sponsor recognition signage at event
- Verbal recognition by CAN Birthday Festival event emcee
- Logo and website link on CAN Birthday Festival websites
- Invitation for two representatives to attend the VIP Breakfast Reception at CAN Birthday Festival and access to the VIP Tent
- Opportunity to set up a 10'x10' branded tent at event
- Opportunity to provide promotional items for event guests (~1500 attendees)
- Social media mentions pre- and post-event

Benefits can be tailored to fit your marketing and organizational goals. We strive to create a mutually beneficial partnership between your establishment and Canucks Autism Network.

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# EVENT SPONSOR—\$2,000

## Benefits

- Logo placement on t-shirts, brochures, posters, and sponsor recognition signage at event
- Verbal recognition by CAN Birthday Festival event emcee
- Logo and website link on CAN Birthday Festival webpages
- Social media mentions pre- and post-event

Benefits can be tailored to fit your marketing and organizational goals. We strive to create a mutually beneficial partnership between your establishment and Canucks Autism Network.

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# IN-KIND SPONSOR—VALUE OVER \$5,000

## Benefits

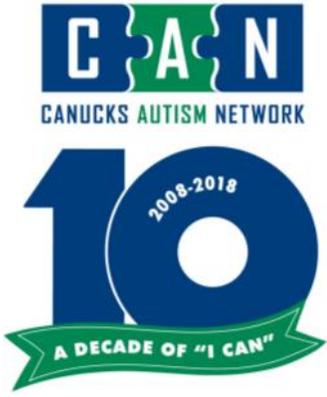
- Logo placement on t-shirts, brochures, posters, and sponsor recognition signage at event
- Verbal recognition by CAN Birthday Festival event emcee
- Logo and website link on CAN Birthday Festival webpages
- Social media mentions pre- and post-event
- Opportunity to set up a branded table at event

Benefits can be tailored to fit your marketing and organizational goals. We strive to create a mutually beneficial partnership between your establishment and Canucks Autism Network.

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# CAN BIRTHDAY FESTIVAL SPONSORSHIP LEVELS



Presenting Sponsor \$25,000	Zone Sponsor \$10,000 Entertainment (stage) Family Fun Zone Food Truck Festival	Activity Sponsor \$5,000 Photo Booth Team Tents VIP Tent Exhibitor Fair Café Tent	Event Sponsor \$2,000	In-Kind Sponsor (Value over \$5,000)
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Logo placement as Presenting Sponsor next to CAN Birthday Festival logo on all event collateral	★				
Recognition in all CAN Birthday Festival press releases	★				
Opportunity for representative to speak at Birthday Festival	★				
Verbal recognition by CAN Birthday Festival event emcee	★	★	★	★	
Logo placement on event t-shirts, brochures, posters, and sponsor recognition signage	★	★	★	★	★
Logo and link on CAN Birthday Festival webpages	★	★	★	★	★
Logo on area-specific signage at event		★			
Category exclusivity	★				
Invitation to attend the VIP Breakfast Reception at the CAN Birthday Festival and access to VIP Tent	5 guests	2 guests	2 guests		
Opportunity to activate at CAN Birthday Festival event	20'x10'	10'x10'	10'x10'		Table
Social media mentions pre and post event	★	★	★	★	★
Opportunity to provide promotional items in walk packages (~1500 guests)	★	★	★		